

## **Centre for Advanced Management Research in Plantation (CARP)**

### **Fellow Programme in Management: Agri-Business & Plantation Management (FPM: ABPM)**

#### **i) Introduction**

Fellow Programme in Management: Agri-Business and Plantation Management (FPM: ABPM) is a full-time residential, doctoral programme that trains prospective scholars to become highly skilled and innovative researchers and teachers in various aspects of management pertaining to plantation and associated agri-business & commodity sectors. Fellows are expected to be specialists in their respective field and capable of generating new knowledge that contributes to the development of management thinking and practice.

The programme is designed to equip students with professional skills suitable for careers in management teaching, research, training and consultancy positions both within and outside academia. Students select their field of specialization from areas and in which the Institute has expertise. The Institute's FPM: ABPM graduates are expected to play a significant role in meeting the nation's increasing need for deeper analytical skills and practically relevant research capability in the field of management.

The programme draws upon Indian and global experience in doctoral education in management and various related fields. The programme is also designed to serve as a platform for nurturing various academic debates concerning management research and activities of CARP. The programme structure includes a significant component of research, training, facilitated by both in-house and visiting researchers. FPM:ABPM participants are expected to develop a deep understanding in the areas of research selected by them.

#### **ii) Objectives**

The Fellow Programme in Management: Agri-Business and Plantation Management is a doctoral level programme of the Institute, designed with the following objectives.

- To develop researchers and scholars in the field of management in plantation and associated agri-business sectors.
- To assist the institute and carry out research in the areas of management, allied disciplines conducive to the development of plantation and associated agri-business sector.
- To provide a platform to outstanding and talented young persons having passion for plantation and associated agri-business & commodity sectors, to nurture them and prepare them to take up management responsibilities in plantation and related sector.
- To cater to the needs of plantation and associated agri-business sector by sharing information through research and publications.

### iii) **Programme Duration**

The minimum expected duration of the programme is four years and the maximum permitted period is six years. Two extensions, of six months beyond the aforesaid maximum period of six years may be considered in exceptional cases. Students failing to complete the requirements within this time period will be deemed to have withdrawn from the programme. For the first two years, the student does course work and in the subsequent years he/she does dissertation work.

### iv) **Title**

The title of FPM: ABPM is “**Fellow of Indian Institute of Plantation Management**”, is to be awarded on the successful completion of the programme.

### v) **Eligibility**

- Post-graduates from any discipline with at least 55% marks having a Bachelor's degree or equivalent qualification obtained after a minimum of three years of work subsequent to higher secondary schooling (10+2) or equivalent.
- Those who possess professional qualifications such as CA, ICWA and CS that are considered equivalent to a postgraduate degree and have at least 55% marks.

### vi) **Selection Process for FPM: ABPM**

Eligible candidates with any one of the following score will be called directly for Presentation and Interview:

- i) CAT (scores of two years old with required cut off) as decided by the institute.
  - ii) GMAT/GRE (not older than five years)
  - iii) UGC-CSIR-JRF/NET (scores not older than five years) in relevant area of specialization.
  - iv) ICAR NET (scores not older than 5 years)
- Candidates who fulfill the required eligibility given above and do not have valid scores in any of the above qualifying tests, but have five years experience post to their degree will have to qualify in the internal test designed by the institute for participation in GD & PI.
  - Those who qualify eligibility norms, and are being sponsored by Commodity Boards / Concerned Ministry / Plantation and Associated Agri-Business sectors / Associations etc., are exempted from the test. However they will be subject to interview.

Students enrolled in the final year of a post graduate programme may also apply but must complete their degree requirements before June 2012.

NRIs and foreign candidates with valid scores are eligible to apply.

## **vii) Interview and Personal Discussions**

Candidates will be called for interview and personal discussion, as per the screening criteria decided by the institute.

- i) Final selection will be based on criteria as decided from time to time by the institute.
- ii) The students will be admitted in a specific area of specialization related to the existing faculty areas of the institute.
- iii) At present a maximum of four students can be admitted each year.

## **viii) How to Apply**

**HOW TO APPLY:** For Prospectus and Application form, write to the 'The Admissions Office' along with a crossed Demand Draft for Rs. 1000/- (Rs. 500/- for SC/ST/PWD candidates, with relevant certificates) drawn in favour of "**Indian Institute of Plantation Management**", payable at **Bangalore**. Application form can also be downloaded from Institute's website and filled-in application along with fee may be sent to:

### **The Admissions Office**

Indian Institute of Plantation Management  
Jnana Bharathi Campus, P.O. Malathalli

**Bangalore-560 056**

Tel: 91-80-23212767, 91-80-23211716 (EPABX)

Fax: 91-80-23212775 e-mail: [admission\\_iipm@vsnl.net](mailto:admission_iipm@vsnl.net)  
[admissions@iipmb.edu.in](mailto:admissions@iipmb.edu.in)

## **ix) Areas of Research**

The FPM:ABPM is a doctoral program designed to develop and equip students for career opportunity in management education and research in the following faculty areas of specialization. FPM students will specialize in one of the following areas pertaining to commodities viz., Tea, Coffee, Rubber, Spices and associated agri-business & commodity sector:

1. Corporate Strategy and Policy
2. Economics & Social Sciences
3. Finance and Control
4. Marketing
5. Organizational Behavior and HRM
6. Production & Operations Management in Commodity.

Candidates applying for the FPM:ABPM must choose their area of specialization prior to commencing the programme. No change will be allowed once the students are admitted.

## x) Programme Structure

The FPM:ABPM would ordinarily demand four years of residential requirements in two stages. In the first stage, the selected candidates need to meet the course requirements over two years.

On successful completion of the course work, the student has to qualify in the comprehensive examination before taking up the thesis work.

The thesis stage is of two years. The student will select a thesis topic from among the areas listed above. The student is expected to identify a thesis topic in consultation with the advisor and work under the supervision of the Advisory Committee. On successful completion of all the requirements of the FPM:ABPM, a student will be awarded the titled **“Fellow of IIPM”**.

First Year – Foundation Courses					
Term - I	Credit	Term – II	Credit	Term – III	Credit
<b>Compulsory Course</b>		<b>Compulsory Course</b>		<b>Compulsory Course</b>	
1. Principles & Concepts in Management	<b>2</b>	1. Financial Management	<b>2</b>	1. Research Methodology	<b>2</b>
2. Agri-Business Management	<b>2</b>	2. Human Resource Management	<b>2</b>	2. Quantitative Techniques for Research	<b>2</b>
3. Production & Operations Management	<b>2</b>	3. Marketing Management	<b>2</b>	3. Statistical Package for Social Research	<b>2</b>
<b>Optional Courses (any 2)</b>	<b>4</b>	<b>Optional Courses (any 2)</b>	<b>4</b>	<b>Optional Courses (any 2)</b>	<b>4</b>
<b>Total</b>	<b>10</b>		<b>10</b>		<b>10</b>

Second Year – Advanced Courses			
Term – IV	Credit	Term – V	Term – VI
* Advance courses Research Skill Enabling Courses	<b>4</b>	* Case preparation and finalization	* Comprehensive Examination * Initiation and formulation of Thesis Proposal
* Specialization Building Courses	<b>6</b>		
<b>Total</b>	<b>10</b>	<b>10</b>	<b>10</b>

Third Year		
Term – VII	Term – VIII	Term – IX
* Thesis Work * Teaching & Research Assignment	* Thesis Work * Teaching & Research Assignment	* Thesis Work * Teaching & Research Assignment
<b>10</b>	<b>10</b>	<b>10</b>

Fourth Year		
Term – X	Term – XII	Term – XIII
* Thesis Work	* Pre Thesis Submission Seminar	* Thesis Submission * Defense
<b>10</b>	<b>10</b>	<b>10</b>

Year-wise number of credit requirement is as follows:

Year	No. of Credits		
	Courses	Research / Thesis	Total
<b>I</b>	30	0	<b>30</b>
<b>II</b>	10	20	<b>30</b>
<b>III</b>	0	30	<b>30</b>
<b>IV</b>	0	30	<b>30</b>
<b>Total</b>	<b>40</b>	<b>80</b>	<b>120</b>

## **First Year – Foundation Courses**

The class-room course work is designed to provide in-depth knowledge in management science, plantation and associated agri-business sectors in general, and the functional areas of management. The first year courses provide grounding to the students in functional areas of management with application in plantation and associated agri-business sectors. The students need to take any two optional courses in each term of first year in consultation with the faculty advisor and the approval of FPM-ABPM committee. The institute encourages close working relationships with students and faculty across disciplines. The flexible curriculum allows students to create their own research plan under the guidance of faculty advisors.

The PGDM: ABPM graduates of IIPM, get exemption from first year FPM:ABPM courses. The FPM:ABPM committee could also recommend the exemption of a student from one or more PGP level courses, if he/she had successfully completed such courses possesses expertise in that courses out of experience. Such students can register for the required optional courses in lie of the exempted courses and meet the minimum required credits. The optional courses could be selected by the student, communicated and finalized by the FPM committee.

### **Term Paper (Research oriented project of ten weeks duration immediately after Term-III)**

## **Second Year – Advanced Courses**

Term IV: Advance courses

In the second year, students take advanced courses in their area of specialization and related fields for the purpose of acquiring in-depth knowledge. In addition, all students have to take a compulsory package of FPM courses, which are specially designed to develop research skills and an ability to integrate learnings. During this phase, students interact closely with their area faculty and are encouraged to start exploring areas of research in their specialization.

Students need to take three research area and allied courses to build specialization and two compulsory research enabling courses to build research skills in consultation with the faculty advisor and with the approval of FPM committee.

Term V: Case preparation and finalization

FPM student is expected to develop a case during the Second year based on the preliminary research. The case would be evaluated by the FPM: ABPM committee and each student must obtain a satisfactory grade failing which the case has to be revised till it reaches up to a stage of satisfaction. Cases can be published by the students.

## Term VI: Comprehensive Examination

The second year of the programme is intended for acquiring in depth knowledge of the area of specialization and related fields. On completion of the second year course work, the students take the area comprehensive examination.

The area comprehensive examination at the end of the 2<sup>nd</sup> year tests whether the student has obtained a satisfactory level of knowledge in his/her field of specialization and whether he/she has satisfactorily integrated the various courses taken in the area.

### Initiation and formulation of Thesis Proposal:

After passing the comprehensive examination, the student enters the thesis stage. The student first develops a thesis proposal, for which he/she identifies a thesis topic, thesis advisor and gives a seminar on the thesis proposal before the Thesis Advisory Committee (TAC). The Thesis Advisory Committee [TAC] is appointed by the FPM-ABPM Chairperson in consultation with the faculty advisor. An expert or an external academician can also be a member of the committee provided he/she has the requisite expertise and interest to advise the student. A FPM-ABPM committee will form a pool of experts / external academicians for this purpose.

## Third Year

### Thesis Work, Research / Teaching Assignments:

Each of the doctoral students would be expected to provide assistance in research/teaching work of the Institute as a FPM scholar during the third and fourth years of study. This will provide them an opportunity to apply their research skills.

## Fourth Year

Thesis Work, Research/Teaching Assignments, Pre-thesis submission seminar, Publication of two research articles, Thesis submission and defense.

## xi) The Evaluation System

- \* Every faculty, while giving the course outline, will indicate his criteria for evaluation at the beginning of the Term.
- \* The components for evaluation of a course may, in general, include a combination of attendance, quizzes, assignments, fieldwork, level of class participation, mid-term, end-term, etc.
- \* At the end of the second year, every research student should prove his/her candidacy for the fellow programme by obtaining the minimum credits by the end of the second year.
- \* The Institute attaches great importance to punctual and regular attendance of all class sessions. Depending on the nature of a particular course, the faculty may follow a suitable attendance policy, which shall be announced to the students at the beginning of the course and communicated to the Office by the faculty concerned.

## **xii) Fellowship**

Fellowship is instituted by different Commodity Boards of India under the Ministry of Commerce & Industry, Government of India. Initially, four students with a Fellowship of Rs. 20,000 - Rs. 24,000 per month for three years and field grant, teaching & research assistantship as part of CARP assignment in concerned phase will be provided. This assistance is not available to the sponsored candidates.

### **Conferences and International Exposure**

The Institute provides support for attending conferences after successful completion of first two years.

## **xiii) Brief Profile of Faculty Advisors for FPM: ABPM**

### **Ananda Das Gupta**

Associate Professor (HRD) Ph.D., University of Patna. His areas of interest include Organizational Development, Human Resources Development and Business Ethics.

### **Dhanakumar. V.G**

Professor (Production & Operations Management) and Director. Ph.D., Cornell/ Wisconsin-USA. His areas of interest include Supply Chain & Logistic, Technology & Agri-Plantation Business Management, International Education, R&D and Food Safety Management. USDA-OICD, Post Doctoral Fellow of the University of Wisconsin-Madison, USA.

### **John Mano Raj. S**

Assistant Professor (Marketing), Ph.D., MBA (Marketing). His areas of interest include Buyer Behaviour and Rural Marketing.

### **Nalin Kumar. C**

Assistant Professor (Economics and Policy Research). Ph.D., (IIT Madras), M.Phil (Economics). Fr.UNCTAD, Post Doctoral Fellow at CDS, Trivandrum. His areas of interest include international trade & development, agri-business, commodities and World Trade Organization studies.

### **Panduranga Vithal. M**

Professor (Finance and Strategy) Ph.D., Delhi School of Economics, University of Delhi. Was Euro India Co-operation Exchange Programme Professor at University of Bielefeld, Germany. His areas of interest include Accounting, Finance, Strategic Management, Management Control Systems, Futures & Options and Commodity Derivative Markets, Fr. Faculty member of IIM, Calcutta.

### **Sarbani Mukherjee**

Assistant Professor (Economics and Natural Resources Management). Ph.D., (ISEC Bangalore), Fulbright Fellow of IFPRI, Washington, DC. Her areas of interest include Quantitative Techniques, Environmental and Resource Economics. Fr. Faculty Associate, IIM, Bangalore.

### **Vijayakumar. A. N**

Assistant Professor (Finance and Control), Ph.D., Master Diploma in Business Administration. His areas of interest include Accounting, Finance, Corporate governance, Internal control and Risk management. Fr. Faculty member of the Institute of Chartered Accountants of India, New Delhi.

### **Ashwini Kumar B.J.**

Coffee Board Chair Assistant Professor. Ph D., Business Management from Indian Institute of Science (IISc) Bangalore and PGD-RM, IRMA-Anand. Current areas of interest include Entrepreneurship & New ventures, Energy Management, Performance Management & Public Finance and Plantation Management. Fellow of the Karnataka Knowledge Commission.

Other Chair Faculty of the Commodity Boards of India.

***For More Information***

*Chairperson (FPM)*

Indian Institute of Plantation Management

(An Autonomous Organization Promoted by the Ministry of Commerce and Industry, GOI)

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